



Marta Sánchez

Marta Sánchez-De Sola is a Senior Consultant for Franklin Covey. She has extensive experience developing and implementing FC solutions in Leadership, Trust, Execution, Education and Effectiveness.

She also has a wide experience as Master Facilitator for Latin American countries. She had trained more than 4000 Facilitators. She is knowledgeable and experienced in the whole training process such as Instructional design, delivery and evaluation of learning and results.

In the last 10 years, she has focused on the area of Coaching, concentrating her learning process in some very accredited Coaching approaches, as to say: CEO Program- Coaching Excellence for Organizations of Bob Dunham/ Newfield and most recently with Fred Koffman Coaching Program that helps Leaders to generate Conscious Business and Cultures.

Marta has supported companies to implement Cultures of Execution, Trust and Leadership Effectiveness. She has trained Leaders to become Leader-Coach in order to empower their team, get results and lead Crucial Conversations. Some of these companies are: Shering- Plough; Medcom in Panamá; Grupo Entero and Industrial Bank in Guatemala, etc. She had implemented long term processes of Trust with Pepsico; Dow Chemical Argentina and Sonitel Group in Panamá.

She has a Master in Education of Boston University-USA- with a major in Instructional design, evaluation and delivery of training programs for adults. Her love for the development of people talents and potential has motivated her to focus on the development of the multiple emotional, mental, spiritual and physical Intelligences. She has followed the work of Elaine De Beaufort and certified in the Ned Herrmann and Benzinger Model about the thinking preferences of the brain.

For many years she has contributed to the ASTD Committee of Diversity for Central Florida, dedicated to develop Diversity Consciousness. She also participated in the foundation of the Corporate University- CIED- of the Oil Industry in Venezuela PDVSA with 45000 employees.

She participated in the creation of the Training Center and Corporate University of the Oil Industry in Venezuela. CIED served 45000 personnel as the Training Institute of the Venezuelan Oil Industry.

She belongs to the consultant Team of Franklin Covey for Latin America countries since 1992. In all these years she has trained around 18000 participants in a variety of programs and FC solutions. She has trained in many reputable Industries and companies. Some of Marta's clients have been: Intercontinental Hotels, TRW, Dow Chemical, PDVSA, Disputada, Cementos de El Salvador, Nabisco, Nestle, Coca-Cola, United Technologies Automotive, Hotel El Panamá, Bladex, Panalpina, Morgan y Morgan, Avon, Cargill, Shell, Shering Plough, Banco General, Procter & Gamble; Deloitte; Syngenta and more.